

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Publication Charges - Released of Advertisement in The India Today “Best of India (Tourism Special)” Magazine through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Release an amount of Rs.7,00,000/- (Rupees Seven Lakhs only) - Sanction - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 145.

Dated:-30-10-2014

Read the following:

1. From Mr. Srinivas Babu, Deputy Chief Manager of India Today Group, Hyderabad, Dated:22nd August, 2014.
2. Govt.Lr.No.690/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.16-09-2014.
3. Invoice No. 14-15/294 from M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, Dt.25-09-2014.

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ORDER:

In the letter 1st read above, Mr. Srinivas Babu, Deputy Chief Manager of India Today Group, Hyderabad has requested to release Double Spread Tourism Promotion advertisement in ‘The India Today “Best of India (Tourism Special)” Magazine. Accordingly, Government have issued a work order for an amount of Rs.7,00,000/- (Rupees Seven Lakhs only) for publication towards the above said Tourism Promotion work through M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, in the reference 2nd read above.

2. In the reference 3rd read above, M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, has furnished a bill for an amount of Rs.7,00,000/- (Rupees Seven Lakhs only) towards publication of double spread Tourism Promotion work in The India Today “Best of India (Tourism Special)” Magazine and requested the Government for arranging payment.
3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.7,00,000/- (Rupees Seven Lakhs only) towards Tourism Promotion published in The India Today “Best of India (Tourism Special)” Magazine, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd, through on line. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	M.G Road, Cochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICIC0000010
PAN No.	:	AADCS2077D

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To

M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER